

RECORD PUBLISHING CO.
Advertising Rate Information 2011-2012

Record-Courier

Aurora **ADVOCATE**

Cuyahoga Falls **NEWS-PRESS**

The Gateway **NEWS**

Hudson **HUB-TIMES**

News **LEADER**

Stow **SENTRY**

Tallmadge **EXPRESS**

Twinsburg **BULLETIN**

Mr. **Thrifty 6**

recordpub.com

auroraadvocate.com bedfordtimesregister.com

fallsnewspress.com thegatewaynews.com

hudsonhubtimes.com mapleheightspress.com

the-news-leader.com stowsentry.com

tallmadgeexpress.com twinsburgbulletin.com

330-296-9657

Record Publishing Company

Record Publishing Co.

The Record Publishing Company produces the Record-Courier, Portage County's only daily newspaper, published mornings 7 days a week, eight community weekly newspapers serving communities in Summit and Portage Counties and Mr. Thrifty #6, a shopper distributed in Portage County. We also publish the Hudson Monthly Magazine distributed via the Hudson-Hub-Times. All ten publications combined reach over 114,000 households.

In addition, we maintain eleven websites including recordpub.com, auroraadvocate.com, bedfordtimesregister.com, fallsnewspress.com, thegatewaynews.com, hudsonhubtimes.com, mapleheightspress.com, the-news-leader.com, stowsentry.com, tallmadgeexpress.com and twinsburgbulletin.com. Combined these websites reach on average over 150,000 unique visitors/month and over 1 million page views/month.

We are able to assist advertisers in reaching one or all markets. Whatever your marketing needs, we will be glad to help you plan an advertising program using the products best suited for your needs.

Thank you for your interest in our publications.

Publications

Record-Courier

Aurora Advocate	News Leader
Cuyahoga Falls News-Press	Stow Sentry
Hudson Hub-Times	Tallmadge Express
Hudson Monthly Magazine	The Gateway News
Mr. Thrifty	Twinsburg Bulletin

Websites

recordpub.com

auroraadvocate.com	bedfordtimesregister.com
fallsnewspress.com	thegatewaynews.com
hudsonhubtimes.com	mapleheightspress.com
the-news-leader.com	stowsentry.com
tallmadgeexpress.com	twinsburgbulletin.com

How To Reach Us

Record Publishing Co. Web Page

<http://www.recordpub.com>

Ravenna Office

126 N. Chestnut St. • P.O. Box 1201
Ravenna, OH 44266
330-296-9657 Fax 330-296-2698

RPC Classifieds

330-673-3500
1-888-296-9650 Fax 330-673-6363

Stow Office

1619 Commerce Dr. • P.O. Box 1549
Stow, OH 44224
330-688-0088 Fax 330-688-1588

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RATES and DATA

1- Personnel

Publisher	David E. Dix dedix@dixcom.com
Internet, President	Andrew R. Dix ardix@dixcom.com
Marketing Director.....	Harry E. Newman hnewman@recordpub.com
Sales Manager	Joe Gasper jgasper@recordpub.com
Sales Manager, Stow/Kent	Kelly Contini kcontini@recordpub.com

2- Commissionable rates:

Local rates are non-commissionable.

A 15% commission is effective on national rates (separate rate card). Any charges associated with advertising copy such as Velox fees or charges for electronic deliveries of ad copy will be viewed as an agency charge and billed to the advertiser.

3- Terms of Payment

All invoices are net and payable upon receipt. Past due balances are subject to a 1.5% monthly service charge. Convenient monthly billing is available to advertisers with prior credit approval. We accept Mastercard, Visa, Discover and American Express as payment.



4- GENERAL POLICIES

- **The Record Publishing Co.** reserves the right to revise or reject any advertisement without any prior notification and with no liability to the advertiser or advertising agency.
- **Advertising simulating news style** is required to carry the statement “Paid Advertisement” at the top of the ad.
- **Advertisements soliciting money** to be sent to a post office box will not be accepted.
- **Advertisements from temporary quarters** are not acceptable unless the home office is listed.
- **Advertisements mentioning** another party without their explicit authorization and knowledge may be subject to rejection.
- **All going out of business** and political copy will be accepted on a cash with copy basis. All such copy is subject to approval before publication.
- **All political advertising** must include standard disclaimers (see examples below) and in addition include, “Paid Political Advertisement” at the top left or right corner of the advertisement.

Examples of Political Disclaimers

Paid by a candidate’s committee:

Paid for by the People for York Committee
114 Any St., Yourtown, OH 12345
Richard Duke, Treasurer

Paid by a candidate without a committee:

Paid for by John York
115 Any St., Yourtown, OH 12345

Paid by a PAC or organization:

Paid for by the Ohioans for Better Disclaimers
115 Any St., Yourtown, OH 12345
Keith Richards, Chariman

Paid by an individual:

Paid for by Emily Wilson
115 Any St., Yourtown, OH 12345

- **Position requests:** Guaranteed placement requires a 25% surcharge and prior approval of management. In no event will adjustments or refunds be made because of positioning of an advertisement. No ads are accepted on a “position or omit” basis. Guaranteed placement requires a minimum of a 35 inch ad.
- **Publisher’s Liability for Error:** The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher’s liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.
- **Indemnification:** The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser’s advertisement.

• **If, because of acts of God,** or other causes beyond the control of Record Publishing Co. or the advertiser, where either party is prevented from meeting the terms of the signed advertising contract, the terms of said contract shall no longer be binding.

• **Contract Rates:** In the event an advertiser does not fulfill the limitations of the contract as provided for in the agreement, it is understood that the Publisher will recalculate the actual earned rate according to the current rate schedule, and will rebill for any additional amounts due at the end of the agreement period.

• **Any retail** or commercial business may apply for a credit account by submitting a complete and signed Customer Credit Information Form. The credit manager will determine, according to established procedure, the eligibility of the applicant. No credit will be extended until approval is obtained.

• **Proofs** will be submitted to advertisers for typographical corrections if copy is in by proof deadline. Proofs to store require a minimum of a 20 inch ad. No proof shown on day of publication.

The Record Publishing Co. will supply artwork from online art services. Special art must be supplied by advertiser. For best reproduction we recommend 300 resolution JPEG files.

• **Advertisers** requesting extensive changes for ad copy, after original copy has been set, will be charged for required makeover time at a rate of \$40.00 per hour.

• **Ads** measuring more than 18 1/2 inches will be set full depth of column (20 1/2 inches) and charged accordingly in the Record-Courier. For weekly newspapers, ads measuring more than 12 inches will be set full depth of column (14 inches) and charged accordingly. Standard tabs are 5col x 11” for full pages. Maxi-tabs (weeklies) are 5col x 14” for full pages.

• **No lottery** advertising except for the Ohio Lottery is acceptable. There are three essential elements in a lottery: prize, chance and consideration. All three elements, prize, chance and consideration, must be present to constitute a lottery. If in doubt, we suggest you check with the Supervisor of Mails in the U.S. Post Office or the Ohio Attorney Generals office.

• **Tear Sheets** for contract advertisers will be given in any reasonable amount if the request is made prior to publication. Requests for great numbers of tear sheets will be charged for at the publisher’s discretion.

• **The receipt** of a signed contract or order is construed as an acceptance of all the rates and conditions under which advertising space is sold by the publisher. Open rates will be charged if contract has not been signed, or signed contract is not fulfilled.

• **Two or more** retail stores under one ownership can use one retail contract.

• **In case** the publication is responsible for an error in an advertisement, the publication will furnish the advertiser with a letter so worded as to relieve the advertiser from responsibility for such an error, but the publication nor publisher shall have no further responsibility of liability thereof.

• **The Record Publishing Co.** does not accept “Brokered” advertising.

• **The Record-Courier** is audited annually by the Certified Audit of Circulations.



- Double Trucks will be billed as 13 columns x 20 1/2 inches deep in the Record-Courier, 11 columns x 14 inches deep in weekly papers, accepted by reservation only.

- Sideways advertisements accepted. Ads to run upside down will not be accepted.

5- ADVERTISING RATE - Record-Courier

Retail & Classified Display

Open Rates **\$18.36**

ANNUAL BULK SPACE RATES:

100 inches per year 12.60
 500 inches per year 12.12
 1,000 inches per year 12.00
 2,000 inches per year 11.88
 4,000 inches per year 11.76
 6,000 inches per year 11.64
 8,000 inches per year 11.52
 10,000 inches per year 11.40

CHARITY RATE 10.56

REPEAT RATE 9.72

Ad must repeat within 6 days. No copy changes.

MULTIPLE PAGE DISCOUNT RATES - Record-Courier

Run 4 or more pages in one edition **40% off** your rate
 Run 3 or more pages in one edition **30% off** your rate
 Run 2 or more pages in one edition **20% off** your rate

CLASSIFIED LINERS

Classified contracts require a minimum rateholder use of 3 lines per day. All classified line advertisements which publish in any or all RPC print publications will also be published online and charged accordingly. Contact one of our ad takers for details at 330-673-3500.

LEGAL ADVERTISING

Contact one of our ad takers for Legal Advertising rates at 330-673-3500.

6. SPECIAL RATES - Record-Courier

Church/Charity \$10.56 per col. inch
 Church Directory Listing (5 lines) \$8.00 per week
 Each additional line \$1.00 a line per week
 Traffic Builders Ask for details

STANDBY ADVERTISING:

Ads 35 inches or larger may participate. Ads will run on a space available basis at a 50% discount. No other discounts apply and standby accounts are available to contract advertisers only.

7. PREPRINTS - All papers

Preprint contracts are based on the number of times preprints are used in our publications in one year's time. Preprint lineage is applied to ROP contract by dividing preprint revenue charge by daily contact rate. See page 7 for rates & quantities.

8. GROUP COMBINATION RATES

Combination rates are available with any of the newspapers listed on page 2 of this rate card. Please see page 6 & 7 for complete list of combination rates. Alliance Review combination rates available upon request.

9. SPLIT RUN

Does not apply

10. COLOR RATES -All papers

Retail or classified. Color is accepted subject to mechanical limitations. Available any day in any size advertisement.

DEADLINE: All Color ads must be ready for release 12 noon one day preceding publication.

Color Rates per Publication				
Publications	1	2-4	5-8	9-10
One Color	\$125	\$100	\$75	\$50
Full Color	\$265	\$212	\$159	\$106

Rates apply to in stock colors only, special order colors will be charged accordingly. Negatives and production for multi-colored ads charged extra.

COLOR BY THE INCH

One Color plus Black \$3.50 per inch
 Three Color plus Black \$9.50 per inch
 Minimum charge one color \$35.00. Minimum charge 3 color \$95.00. Publisher reserves the right to choose the color and page.

11. SPECIAL FEATURES: Record-Courier

Tuesday - Food Page

Wednesday - Health Page

Thursday - Weekender is an up-to-date entertainment section to help you plan your weekend activities. Includes movie, DVD reviews, game reviews and more. Find out what exciting things are happening in the area. (6 column x 20.5" format)

Saturday - Real Estate Weekend (5 column x 11" format) is a special tabloid for readers to view what's available in the housing market. It includes Open Houses, Homes for Sale, financing information and much more for the homeowner and homebuyer.

DEADLINES

Record-Courier Deadlines

Day of Publication	Proof	Final
Monday	Wed. 5pm	Thu. 5pm
Tuesday	Thu. 3pm	Fri. 3pm
Wednesday	Fri. 12pm	Mon. 12pm
Thursday	Fri. 5pm	Mon. 5pm
Friday	Mon. 5pm	Tues. 5pm
Saturday	Tue. 5pm	Wed. 5pm
Sunday	Tue. 5pm	Wed. 5pm

Weekly Newspaper Deadlines

Wednesday Publications	Proof	Final
Aurora Advocate	Wed. 5pm	Fri. 10am
Hudson Hub-Times (Wed.)	Wed. 5pm	Fri. 10am
News Leader	Wed. 5pm	Fri. 10am
Gateway News	Wed. 5pm	Fri. 10am
Thursday Publication	Proof	Final
Twinsburg Bulletin	Wed. 5pm	Fri. 10am
Saturday Publication	Proof	Final
Mr. Thrifty 6	Thu. 5pm	Mon. 5pm
Sunday Publications	Proof	Final
Cuyahoga Falls News-Press	Mon. 5pm	Wed. 10am
Hudson Hub-Times (Sun.)	Mon. 5pm	Wed. 10am
Stow Sentry	Mon. 5pm	Wed. 10am
Tallmadge Express	Mon. 5pm	Wed. 10am

MECHANICAL MEASUREMENTS

All space is sold on the basis of column width and inch depth. Advertising will be measured to the nearest half inch.

Broadsheet Products

Record-Courier & Mr. Thrifty #6

Full Page: 6 columns x 20.5 inches • 123 inches per page

Tabloid Products

Real Estate Weekend

Full Page: 5 columns x 11 inches • 55 inches per page

Maxi-Tab Products

Aurora Advocate

Cuyahoga Falls News-Press

Gateway News

Hudson Hub-Times

News Leader

Stow Sentry

Tallmadge Express

Twinsburg Bulletin

Full Page: 5 columns x 14 inches • 70 inches per page

COLUMN WIDTHS

1 column	1 11/16 inches	1.694 inches
2 columns	3 1/2 inches	3.556 inches
3 columns	5 3/8 inches	5.417 inches
4 columns	7 1/4 inches	7.278 inches
5 columns	9 1/8 inches	9.139 inches
6 columns	11 inches	11.000 inches

INTERNET ADVERTISING

Record Publishing Co.'s daily and weekly newspapers are updated regularly on the Web. Make the most of your advertising dollar by buying ads on our Web Sites. For more information e-mail Joe Gasper, Sales Manager at jgasper@recordpub.com.

ONLINE AD UNIT RATES

Run of Site

recordpub.com

auroraadvocate.com

bedfordtimesregister.com

fallsnewspress.com

thegatewaynews.com

hudsonhubtimes.com

mapleheightspress.com

the-news-leader.com

stowsentry.com

tallmadgeexpress.com

twinsburgbulletin.com

Ad Position	Size in pixels	Frequency	Imp/ week	CPM	Weekly Price
Full Banner	468x60	CPM	15,000	\$5.00	\$34.50 ³
Half Banner	300x100	CPM	15,000	\$5.00	\$34.50 ³
Box	300x250	CPM	15,000	\$6.50	\$48.75 ³
Wide Skyscraper	160x600	CPM	15,000	\$6.50	\$48.75 ³
Leaderboard	728x90	CPM	15,000	\$7.00	\$60.00 ³
Half Page	300x600	CPM	15,000	\$7.00	\$67.50 ³
Expandable Billboard ¹	950x300	Day			\$150
		Week			\$350
		Monthly			\$1,000
Prestital ¹	700x450	Day			\$150
Corner Peel ¹	500x500	Day			\$150
		Week			\$350
		Monthly			\$1,000
Wallpaper ²	1600x1200	Day			\$350
		Multi- Days			\$275
Video - Pre Roll	Video Supplied Video Needed	CPM	15,000	\$18.00	
		CPM	minimum	\$25.00	

1. Home Page only.

2. Wallpaper must be paired with an Expandable Banner. May purchase additional elements as well: Full Banner or Leaderboard or Half Page. Price does not include cost of campaign expandable banner.

3. 4 weeks minimum.

ELECTRONIC TRANSMISSION OF ADVERTISING

A. Types of disks accepted by the Record Publishing Company

•CD •DVD

Programs used at the Record Publishing Company are *Adobe Photoshop and Adobe Indesign*.

B. Ads may be e-mailed to: ads@recordpub.com. All ads e-mailed should be **formatted as PDFs**. Other formats will be accepted but not guaranteed. RPC reserves the right to edit or modify all electronic submissions. *All e-mailed ads should contain a contact name, phone number, run dates for publication.* Ad copy should be received with prior notification.

C. Adsend Code: OHRV

D. Call the Advertising Department for information regarding our FTP Server access.

RECORD PUBLISHING COMPANY

RAVENNA OFFICE

126 N. Chestnut St., Ravenna, OH 44266
 (330) 296-9657 FAX (330) 296-2698
 www.recordpub.com
 Email ad copy to ads@recordpub.com

STOW OFFICE

1619 Commerce Dr., Stow, OH 44224
 (330) 688-0088
 FAX (330) 688-1588
 Email ad copy to ads@recordpub.com

RPC CLASSIFIEDS

330-673-3500
 1-888-296-9650
 Fax 330-673-6363
class@recordpub.com

All rates are per column inch. Contracts are based on 12 month billing period. Rates are effective 9-1-11
In addition to the column inch rates listed below, a flat fee of \$2 to \$8 is assessed for MarketplaceOhio.

Aurora Advocate	
Circulation: 5,770	
Wednesday	
Open Rate	\$12.24
100 inches	8.16
500 inches	7.68
1,000 inches	7.56
2,000 inches	7.44
4,000 inches	7.32
6,000 inches	7.20
8,000 inches	7.08
Charity Rate	7.20

C.F. News-Press	
Circulation: 22,064	
Sunday	
Open Rate	\$14.04
100 inches	9.96
500 inches	9.48
1,000 inches	9.36
2,000 inches	9.24
4,000 inches	9.12
6,000 inches	9.00
8,000 inches	8.88
Charity Rate	9.00

Gateway News	
Circulation: 5,944	
Wednesday	
Open Rate	\$12.24
100 inches	8.16
500 inches	7.68
1,000 inches	7.56
2,000 inches	7.44
4,000 inches	7.32
6,000 inches	7.20
8,000 inches	7.08
Charity Rate	7.20

Hudson Hub-Times	
Circulation: 9,384	
Sunday & Wednesday	
Open Rate	\$12.48
100 inches	8.40
500 inches	7.92
1,000 inches	7.80
2,000 inches	7.68
4,000 inches	7.56
6,000 inches	7.44
8,000 inches	7.32
Charity Rate	7.44

News Leader	
Circulation: 13,001	
Wednesday	
Open Rate	\$12.72
100 inches	8.64
500 inches	8.16
1,000 inches	8.04
2,000 inches	7.92
4,000 inches	7.80
6,000 inches	7.68
8,000 inches	7.56
Charity Rate	7.68

Stow Sentry	
Circulation: 14,442	
Sunday	
Open Rate	\$13.08
100 inches	9.00
500 inches	8.52
1,000 inches	8.40
2,000 inches	8.28
4,000 inches	8.16
6,000 inches	8.04
8,000 inches	7.92
Charity Rate	8.04

Tallmadge Express	
Circulation: 7,571	
Sunday	
Open Rate	\$12.24
100 inches	8.16
500 inches	7.68
1,000 inches	7.56
2,000 inches	7.44
4,000 inches	7.32
6,000 inches	7.20
8,000 inches	7.08
Charity Rate	7.20

Twinsburg Bulletin	
Circulation: 8,827	
Thursday	
Open Rate	\$12.24
100 inches	8.16
500 inches	7.68
1,000 inches	7.56
2,000 inches	7.44
4,000 inches	7.32
6,000 inches	7.20
8,000 inches	7.08
Charity Rate	7.20

Record-Courier	
Daily 17,328	
Sunday 17,694	
Open Rate	\$18.36
100 inches	12.60
500 inches	12.12
1,000 inches	12.00
2,000 inches	11.88
4,000 inches	11.76
6,000 inches	11.64
8,000 inches	11.52
10,000 inches	11.40
Charity Rate	10.56

R-C Repeat Rates	
<i>Open or Contract Rate</i>	
1st Repeat	9.72
2nd Repeat	4.32
3rd Repeat	3.32
4th Repeat	2.32
5th Repeat	1.63
6th Repeat	1.14
Ads must all run within 7 days.	
<i>Not required to run all 7 days.</i>	
Record-Courier Circulation March 2010, CAC Audit.	

Mr. Thrifty #6	
Circulation: 9,762	
Saturday	
Pick Up Rate	
\$6.36	
Distributed via U.S. Mail to non-subscribers of the Record-Courier in the Kent-Brimfield, 44240 zipcode.	

Total Package Buy	
11 Publications	
\$59.52	
Purchase a display ad in all ten of our publications plus the Alliance Review (Over 120,000 distribution). This rate represents a savings of 15% off our already reduced 5 or more paper rates. All ten RPC publications for \$52.32.	

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STOW OFFICE

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FAX (330) 688-1588

Email ad copy to ads@recordpub.com

RPC CLASSIFIEDS

330-673-3500
1-888-296-9650
Fax 330-673-6363

class@recordpub.com

All rates are per column inch. Contracts are based on 12 month billing period. Rates are effective 9-1-11

Pick-Up Rates (four or less papers)

Record-Courier	\$10.92	Hudson Hub-Times	6.72
Aurora Advocate	6.48	Stow Sentry	7.32
Gateway News	6.48	Tallmadge Express	6.48
News Leader	6.96	C.F. News Press	8.28
Twinsburg Bulletin.....	6.48	Mr. Thrifty #6.....	6.36
Alliance Review	9.40		

Color Rates per Publication

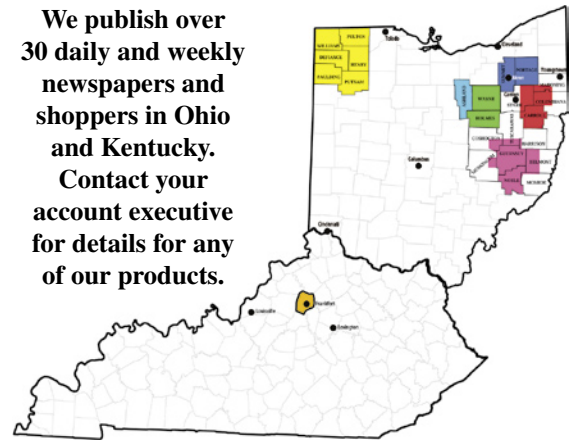
Pubs.	1	2-4	5-8	9-10
One Color	\$125	\$100	\$75	\$50
Full Color	\$265	\$212	\$159	\$106

5 or More Paper Rates

	Originating Rate	Pick Up Rate
Record-Courier	\$10.56	\$8.40
Mr. Thrifty #6.....		5.40
Aurora Advocate	7.44	5.28
Gateway News	7.44	5.28
News Leader	7.80	5.64
Twinsburg Bulletin.....	7.44	5.28
Cuyahoga Falls News Press	9.00	6.84
Hudson Hub-Times	7.56	5.40
Stow Sentry	8.16	6.00
Tallmadge Express	7.44	5.28
Alliance Review		8.42

Dix Communications

We publish over 30 daily and weekly newspapers and shoppers in Ohio and Kentucky. Contact your account executive for details for any of our products.



Preprint Rates

Record-Courier, Aurora Advocate, Gateway News, News Leader, Twinsburg Bulletin, Hudson Hub-Times, Stow Sentry, Tallmadge Express, Cuyahoga Falls News-Press

	Open	2 to 6	7 to 26	27 to 32	33 to 52	52 Plus
SINGLE	\$48/m	\$46/m	\$44/m	\$42/m	\$40/m	\$38/m
4 to 6	\$50/m	\$48/m	\$46/m	\$44/m	\$42/m	\$40/m
8 to 16	\$52/m	\$50/m	\$48/m	\$46/m	\$44/m	\$42/m
18 to 28	\$54/m	\$52/m	\$50/m	\$48/m	\$46/m	\$44/m
30 to 40	\$56/m	\$54/m	\$52/m	\$50/m	\$48/m	\$46/m

Mr. Thrifty #6

	Open	2 to 6	7 to 26	27 to 32	33 to 52	52 Plus
Single	\$60/m	\$58/m	\$56/m	\$54/m	\$52/m	\$50/m
4 to 6	\$64/m	\$62/m	\$60/m	\$58/m	\$56/m	\$54/m
8 to 16	\$74/m	\$72/m	\$70/m	\$68/m	\$66/m	\$64/m
18 to 28	\$84/m	\$82/m	\$80/m	\$78/m	\$76/m	\$74/m
30 to 40	\$94/m	\$92/m	\$90/m	\$88/m	\$86/m	\$84/m

For All Publications

SHIPPING INSTRUCTIONS:

All supplements must be quarter folded, shipped on pallets or skids, bundled in standard quantities or turns.

DELIVERY TO:

Dix Joint Production Facility, 1466 Enterprise Parkway, Wooster, OH 44691

RECEIVING HOURS:

Monday thru Friday 8 a.m. to 4 p.m.

Please Note:

Due to mechanical limitations, if any publication has more than 4 inserts scheduled for the same day inserts must be collated.

MINIMUM CHARGE: \$150.00

ZONING: \$3.00 per thousand additional.

SINGLE SHEET PREPRINTS:

All single sheet inserts should be at least 60lb. card stock. Sheets less than 60lb. card stock must be folded. Folding services available for an additional charge. We are not responsible for accuracy of multiple inserts of preprints not meeting these specifications.

Minimum size, all publications (closed edge first): 4" x 5 1/2"

Maximum size, Record-Courier

(closed edge first): 12 1/2" x 11 3/4"

Maximum size, Weekly Papers

(closed edge first): 8 1/2" x 11"

DEADLINE:

7 BUSINESS DAYS PRIOR TO INSERTION DATE

PRE-PRINTS larger than 40 pages.

Please add \$2 per 4 tab pages over 40 pages.

Add \$4 per 4 tab pages over 40 for mailed products.

Rates, deadlines, mechanical specs subject to change without prior notification.

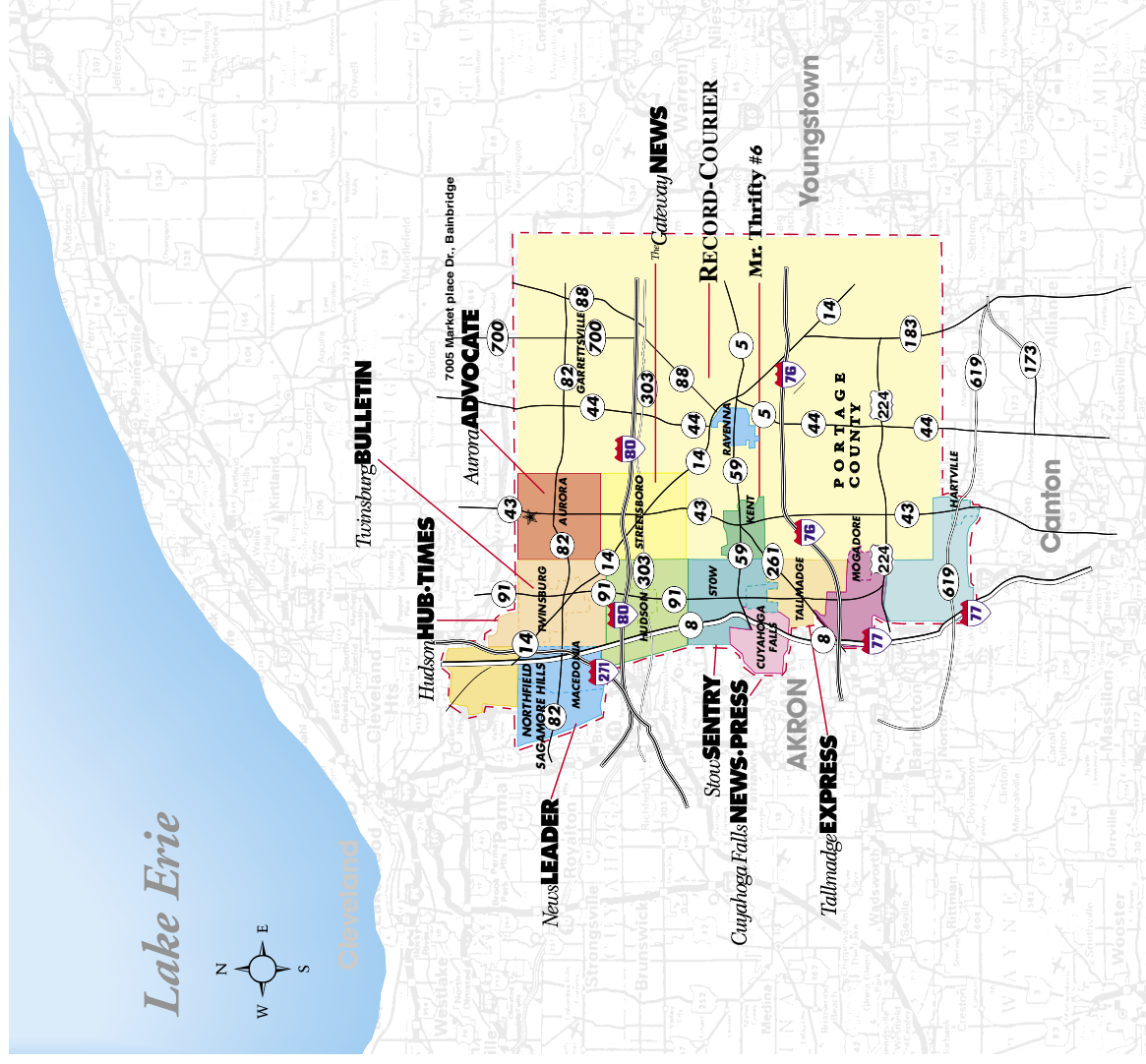
Record Publishing Co. Distribution Area

Ravenna 330-296-9657 Stow 330-688-0088

RECORD-COURIER:

Daily	17,328*
Sunday.....	17,694*
AURORA ADVOCATE	5,770
CUYAHOGA FALLS NEWS-PRESS	22,064
HUDSON HUB-TIMES	9,384
MR. THRIFTY #6.....	9,762
NEWS LEADER	13,001
STOW SENTRY	14,442
TALLMADGE EXPRESS.....	7,571
THE GATEWAY NEWS	5,944
TWINSBURG BULLETIN	8,827

GRAND TOTAL 114,093



*R-C Total Circulation Certified Audit of Circulations, 2010

